

Title: Pricing of Expandable Foldable Container Products

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Pricing expert Rafi Mohammed warns against hasty changes to keep customers.

Companies often crimp profits by using discounts to attract price-sensitive customers and by failing to give high-end customers reasons to spend more. A multitiered offering can use a ...

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Setting a pricing strategy is never easy, but amidst unpredictable tariffs, global realignments, and recession fears, it's an even greater high-stakes balancing act.

During an era of high inflation, many companies raise prices repeatedly, which risks alienating customers. Bundled pricing can be a powerful alternative strategy. Consider Chili's "3 For Me ...

With the looming specters of inflation and tariffs, pricing is especially tricky these days. However according to Rafi Mohammed, a pricing expert, companies aren't particularly ...

But pricing strategy consultant Rafi Mohammed tells HBR IdeaCast host Sarah Green Carmichael that it's possible to make better decisions about pricing if you understand ...

With inflation high, a global recession possible, and consumers spending carefully, many companies are concerned about preserving profit margins. In this article, pricing consultant ...

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